

FICO® Academic Engagement Program

Helping develop the next generation of business leaders

The FICO® Academic Engagement Program provides the courseware and context needed to develop analytical solutions that refine complex business strategies. Undergraduate and graduate students will benefit from:



Accessibility

Data and analytics tools are centrally located on the FICO® Analytic Cloud.



Community

FICO subject matter experts, university faculty and participating students collaborate in a dedicated online community.



Flexibility

University faculty can choose the start dates and duration of each lesson based on the course curriculum and schedule.

Organizations in every industry are increasing their dependency on advanced analytics to guide strategic and tactical decision-making. Regardless of the goods or services they sell, all companies are in the analytics business to some degree. FICO is partnering with leading universities to help the next generation of business leaders become conversant in the role that analytics can play in the creation and execution of winning business strategies.

Practical experience

The FICO® Academic Engagement Program is designed to help business professors supplement their undergraduate and graduate coursework by solving real-world business problems with advanced analytics. Students are given the opportunity to analyze complex data using some of the industry's most widely used analytical tools. With each assignment, students develop the skills needed to balance the art and science of applying analytics in a business setting.

Each business scenario is composed of several lessons, each supported by training videos and accompanying course workbooks. The lessons guide students through the process of developing content used in an "analytic delivery meeting" intended to simulate a business presentation of findings. Professors have the flexibility to define their own success measures or use the FICO evaluation guidelines. Examples of scenarios and analyses may span revenue generation, increased profitability, decreased loan default rates, or a combination of competing objectives.

FICO® Analytic Cloud

Students at participating schools are given access to the FICO Analytic Cloud where they can access the same software used by many of the world's leading companies. The tools are pre-populated with cleansed data used to solve complex business challenges.

