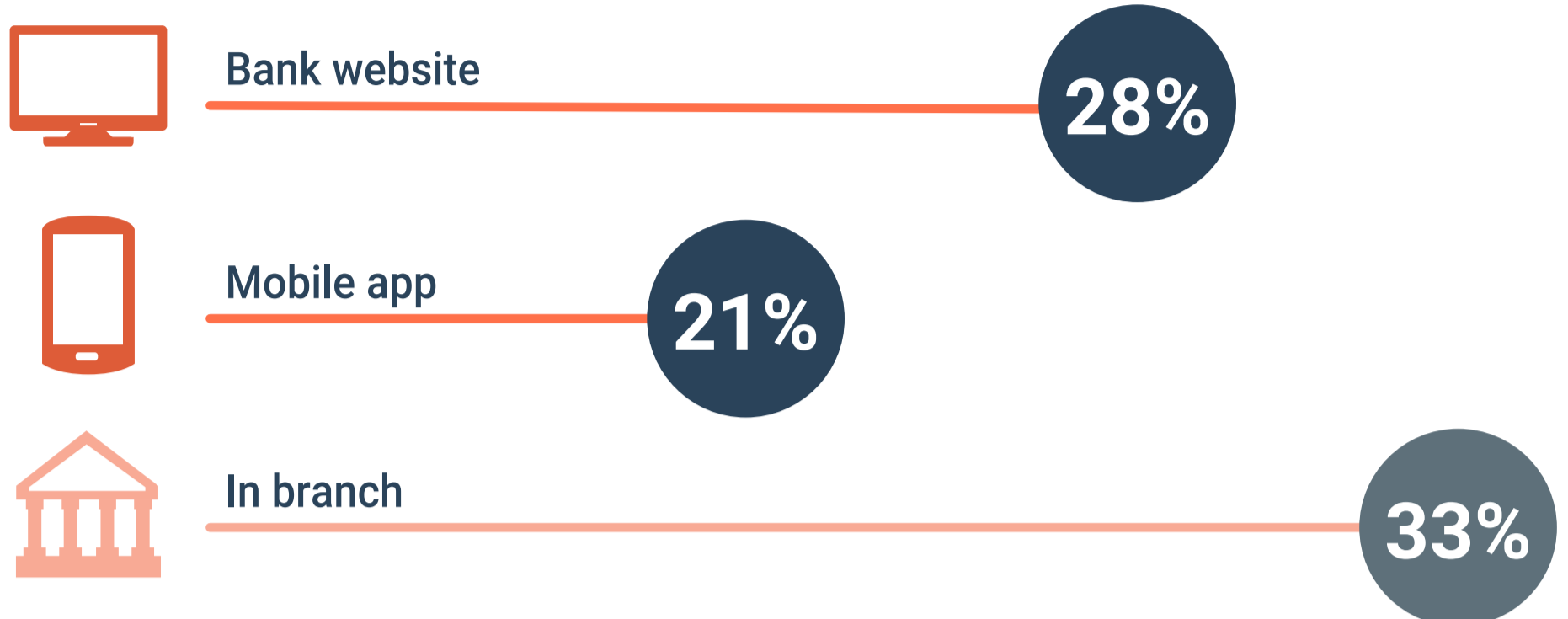


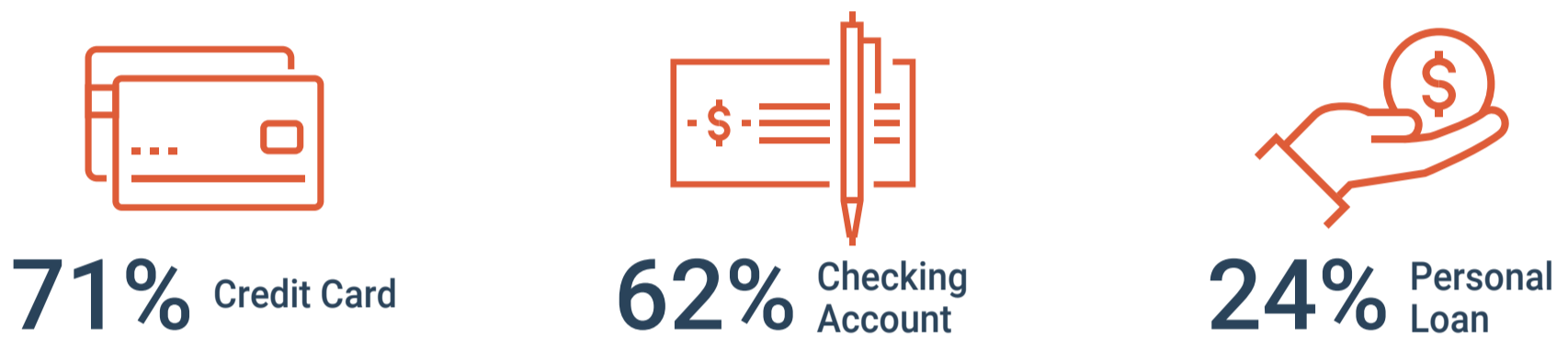
DO YOUR IDENTITY CHECKS TURN AWAY CUSTOMERS?

71% of your customers would open a financial account digitally

Preferred channel for opening a checking account



Percentage that will open an account digitally by product



▶ They expect to scan documents and take selfies to complete digital account opening tasks

Percentages that expect to complete account opening tasks digitally



If you force customers to take action out of channel

IT LOSES YOU BUSINESS

Only 40% of your customers will complete out of channel steps as soon as possible.

Can you afford to risk losing so much new business?

It doesn't have to be like this!



FICO



Talk to us about how FICO's clients use our identity proofing and machine learning analytics to safely open accounts for more customers, more quickly and with fewer account abandonments.

www.fico.com/identity

