

# FICO® Centralized Decision Service

A single view of your customers and strategies for complete decision control

## Ask yourself if your customer-level decisioning allows you to:

- Accurately measure how risk models and strategies are performing
- Intelligently automate decisions to free up business experts
- Apply a single update to all customer touchpoints
- Deploy analytics and scale decision systems to evolve at the speed of business

## Transform your customer strategies with centralized management, powered by the leader in banking analytics

FICO® Centralized Decision Service provides a clear, explainable view of your decision strategies across your enterprise and processors to enable consistent and profitable customer treatments. It applies risk analytics, strategy improvement, automation and other streamlined capabilities to help you make better, faster decisions. Intelligent, easy-to-use dashboards and KPIs provide business and regulatory insights that facilitate exploring what-if scenarios and impact testing.

FICO Centralized Decision Service reduces the friction on your IT department by empowering business users to update decision rules and other system parameters in real time. Its cloud-based, open platform allows you to rapidly incorporate business or technology changes when you need them, so your decision systems are always aligned. Ultimately, it arms your experts with the tools they need to apply real-time insights to specific business challenges, so you can always stay ahead of the competition.

### Powered by business users

Easy-to-use dashboards free your business experts to get the instant insights they need

### A new level of engagement

Faster, smarter decisions transform customer engagement — a single view ensures consistency

### Execute proven strategies

Model scenarios, test strategies and update best combinations in real time

“FICO really mentored us through this overhaul of our decision system. With their strong partnership and commitment to this project, we were able to develop and implement our new decision strategies with **30% time savings** and at **25% cost savings**.”

**Dawid Van Zyl**  
Programme Executive Credit Decisioning at African Bank

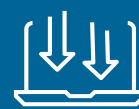
## Centralized decision service helps you:



Accelerate Efficiency



Improve Experience



Reduce IT Footprint



Drive Compliance