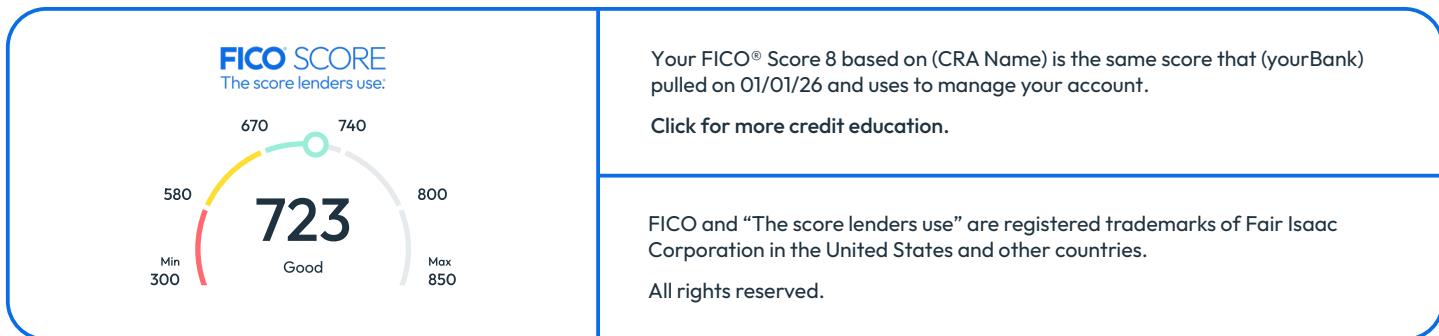


FICO® Score Open Access

Drive customer loyalty, trust, and growth



FICO® Score Open Access benefits

- Boost digital usage and increase share of wallet through greater customer engagement.
- Enrolled customers show lower delinquency rates by staying informed and managing credit more responsibly.
- Reduce attrition by increasing transparency and building trust.

FICO® Score Open Access provides

- The ability to disclose FICO® Scores previously purchased (e.g., for account review) to your customers — at no additional charge from FICO.
- Comprehensive consumer credit education on FICO® Scores and financial health management.
- Best practices for successful implementation of the program and digital asset package for increased speed to market.

FICO® Score Open Access is a program that enables financial institutions to drive loyalty, trust and customer satisfaction while addressing industry calls for greater credit score transparency and financial literacy. FICO® Score Open Access enables participants to share the same FICO® Scores they use internally directly with their customers, at no additional score fee from FICO. By displaying FICO® Scores, the two most important score factors and trusted FICO educational content, you can provide your customers valuable information that can help them manage their financial health.

FICO branding and primary Score display

FICO® Score Open Access branding guide defines many options for you to present the key program elements to ensure that they are displayed in a consistent way; assuring your customers that they are viewing an authentic and valuable FICO® Score.

Score display elements:

- The three-digit FICO® Score
- The top two score factors
- Score type, version, source bureau and date the score was calculated
- The FICO® Score Meter
- The FICO-provided frequently asked questions
- History Chart



Next steps

If you'd like to learn more about FICO® Score Open Access and how it can help you meet your organization's objectives, we invite you to contact us via email: FICOScoreOpenAccessSupport@fico.com. We look forward to partnering with you to share FICO® Scores with your customers.